EasyIP

The most powerful tool an IP professional can arm themselves with is information. That information has to be accurate, up-to-date, and easily examined and shared in order to make the critical decisions that impact budget, strategy, and support organisational alignment. Novagraaf's EasyIP is a specialist IP web portal that enables businesses to manage their IP portfolios via a single log-in.

The EasyIP approach

Novagraaf's EasyIP is an easy-to-use web-based portal that provides clients with a single access point for all their IP portfolio management and information needs. With no software to install, all you need is a browser and your secure log-in information.

Backed by 24/7 access and Novagraaf's support team, EasyIP provides IP decision-makers with instant access to their portfolio's status, geographical and market coverage, and pending tasks- the very tools IP professionals need to improve productivity, inform budgets and strategy, deliver speed in decision-making and thereby achieve competitive advantage.

Why use EasyIP?

The business of managing IP goes far beyond the handling of deadlines and documents. IP and legal professionals are charged with making decisions that will have a profound impact on corporate growth and direction. They are also being asked to provide clear, insightful, data-driven justifications for those decisions, and the budget required to register, maintain and protect an effective trademark portfolio. Each EasyIP module is designed to provide rapid and relevant access to a business's IP portfolio, as well as the ability to drill down, export, and further analyse data.

A portal to your IP portfolio

Key features of EasyIP include:

1 Key information and deadlines immediately available on the homepage dashboard

2 Intelligent search and filtering tools to quickly find, store and access result sets across the entire portfolio

3 Flexible role-based security enabling assignment of access levels and permissions

4 Exceptional technology combined with more than 130 years of IP experience

5 A clean, uncluttered interface design

6 Easy export of overviews or filtered searches to Excel and PDF

7 Access to Novagraaf's team of experienced IP attorneys, who are available to provide expert advice and guidance to support decision-making

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The EasyIP modules in brief

DASHBOARD

Provides a detailed overview of the most relevant and important information and deadlines:

✔ **All maintenance deadlines**

✔ **Latest and pending office actions**

✔ **Saved portfolio search filters**

RENEWALS

Provides all the information needed to make sound renewal decisions, and to securely and efficiently make payments:

✔ **Cost estimates for IP due for renewal to help budget and forecast costs**

✔ **Bulk renewal, cancellation or specific comments**

✔ **Ability to communicate instructions directly to your attorney**

✔ **Immediate archiving of all activities into Novagraaf's secure internal system**

MESSAGES

Facilitates communication and collaboration with key stakeholders and external counsel:

✔ **Direct communication with Novagraaf's specialist IP attorneys**

✔ **Secure storage of all emails in a single accessible location within EasyIP**

PORTFOLIO

Gives full insight into the scope of coverage of your key products and brands:

✔ **Pending and registered disputes, recordals, subscriptions and IP searches**

✔ **World-map view of your IP rights**

✔ **Image previews of designs or devices**

✔ **Internal comments stored for all cases**

✔ **Drill down into the detail of each case including dates, images, designated countries, reference numbers, and official documents correspondence**

WATCHING

Enables access to information pertaining to potential and active conflicts:

✔ **Single view of all relevant Watch Notices**

✔ **Ability to take action or archive any irrelevant notices**

Further information

To learn more about EasyIP or to request a demo of the software, please contact **customerservice@novagraaf.com**.

A EasyIP video demo is available via this link If you're already registered for EasyIP, then simply login via **https://easyip.novagraaf.com** with your username and password.

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About Novagraaf

For more than 130 years, Novagraaf has been helping iconic brands and innovative organisations around the world drive competitive advantage. One of Europe's leading IP consulting groups. Novagraaf specialises in the protection and global management of IP rights, including trademarks, patents, designs, domain names and copyright. Headquartered in the Netherlands, Novagraaf has 17 offices worldwide and a powerful network of more than 330 specialists. A NovumIP company, Novagraaf is unique in its ability to provide tailored legal dvice, efficiency-gaining administrative services and practice commercial insights across the full lifecycle of IP rights.

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